

Guide: Use of ProQuest e-books outside the campus network

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Step 1: Login with your HFT access data in the catalogue.

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The **"basic search"** lets you search your library's catalog by author, title, subject or other keyword. To do a basic search, enter one or more search terms. E.g. you can combine a personal name with one or more title keywords that you want to use in the Basic Search field. Basic search uses automatically "AND operations". If you do not know the exact term you want to search for, you can enter part of a word followed or preceded by a wildcard. The wildcard symbol "*" can stand for any number of characters. Using wildcards will slow down your search and may result in a large number of hits.

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Step 2: Enter the searched book title in the search field and click „Search“.

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Search term principles of marketing Search Advanced search

Print version

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Click on the searched book title in the hit list.

Result list




 Print version

"Keyword anywhere = principles of marketing" in All, hits: 1- 22 from 328






1	 Insurance Distribution Directive : A Legal Analysis	2021	
	 edited by Pierpaolo Marano, Kyriaki Noussia. - 1st ed. 2021.. - Springer International Publishing	Springer OA eBook	
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	 Big Think. - linkedin.com	LinkedIn Learning	
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	 Moen, Karen. - 1st edition. - Skylines Academy, LLC	oReilly eBook	
	<input type="checkbox"/> Mark <input type="checkbox"/> Note		
10	 Principles of marketing	2020	
	 Philip Kotler, Gary Armstrong, Lloyd C. Harris, Hongwei He. - Eighth European edition. - Pearson	Proquest eBook	
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11	 Trading fixed income and fx in emerging markets : a practitioner's guide	2020	
	 Dirk Willer, Ram Bala Chandran, Kenneth Lam. - John Wiley & Sons, Inc	Wiley oBook	
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Lists

-  Activate list
-  My folder
-  Generate new folder

Filter list

-  How filtering works
- Filter**
-  Year of publication
-  Subject heading
-  Language
-  Type of item
- Filter**

Further options

-  Sort by
-  Export titles

Step 3: After that, click on the URL down below in the access area.

The screenshot shows the ProQuest interface for the e-book 'Principles of marketing' by Philip Kotler, Gary Armstrong, Lloyd C. Harris, and Hongwei He. The search term 'principles of marketing' is entered in the search bar. The 'Access' section at the bottom contains a table with the following information:

Access	URL	Hinweis zur URL
Campusnetz, VPN, Shibboleth	https://ebookcentral.proquest.com/lib/hft-stuttgart/detail.action?docID=5979195	ein gleichzeitiger user, Speichern eingeschränkt möglich

Accept the transmission of the information.

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Sie sind dabei auf diesen Dienst zuzugreifen:
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eduPersonScopedAffiliation	faculty@hft-stuttgart.de member@hft-stuttgart.de FACULTY@hft-stuttgart.de staff@hft-stuttgart.de STAFF@hft-stuttgart.de

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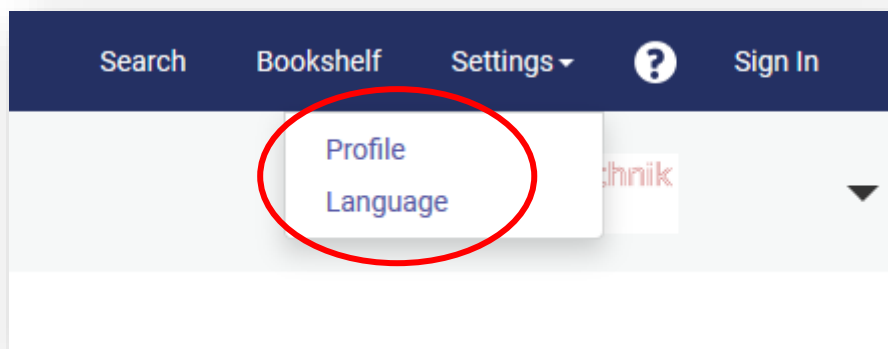
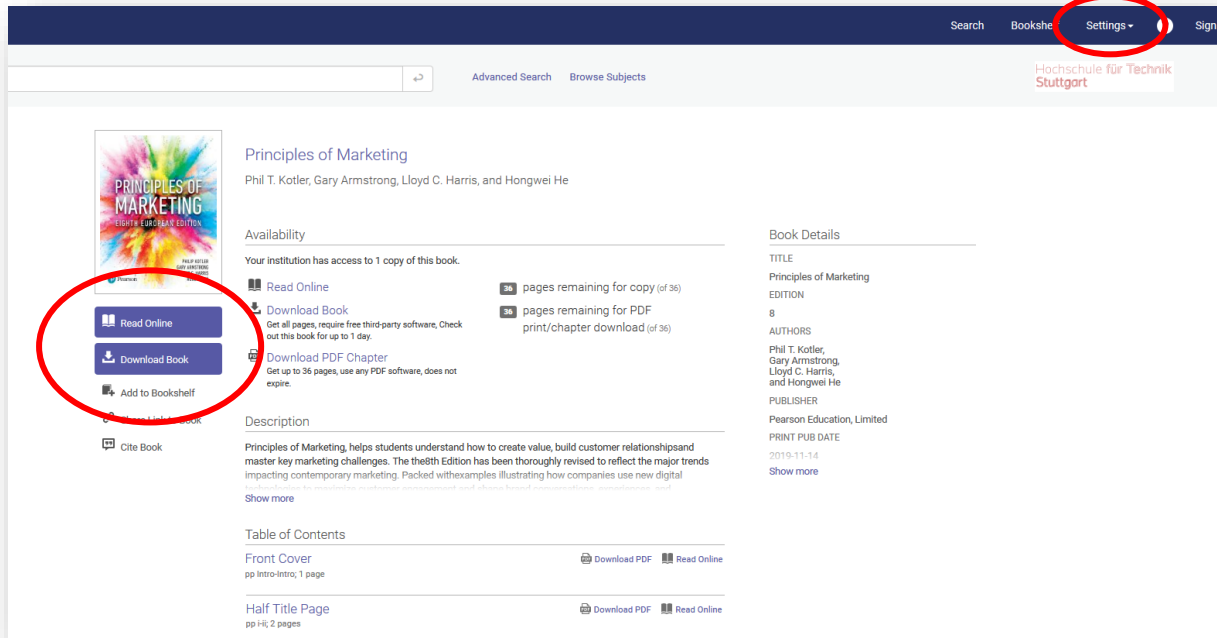
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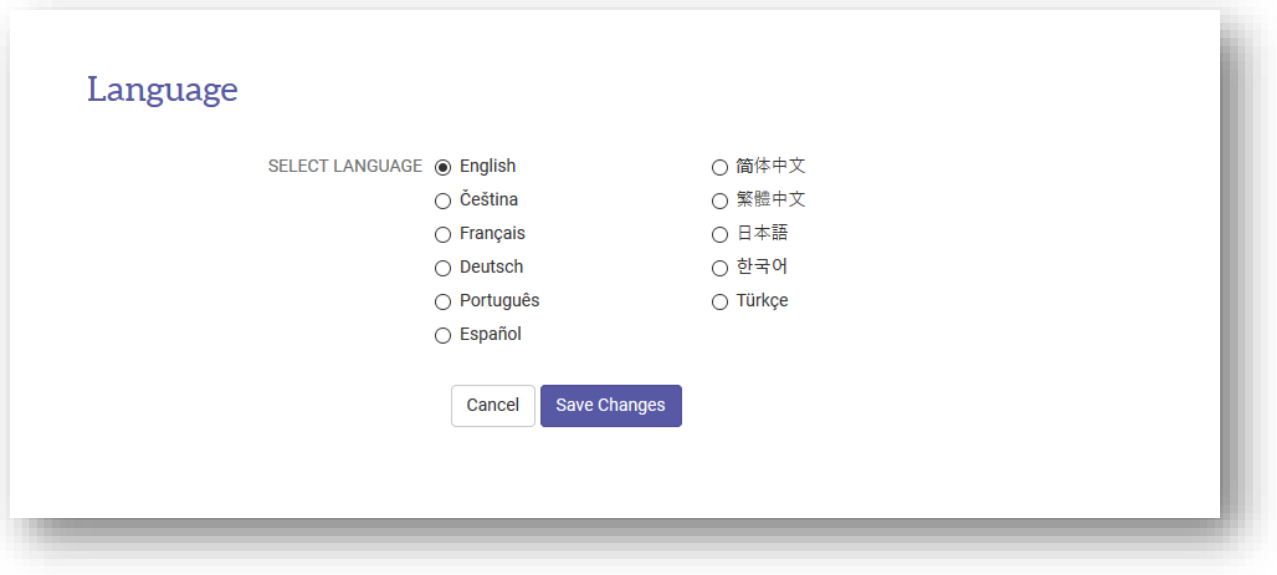
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Now you can download whole e-book or its separate chapters. With the "Settings" button you can chose the language.





If you have any questions, contact the HFT library via e-mail or by telephone.

Good luck with the research!